



Community Newsletter



Centre County's Government & Education Access Network

Fall 2003/ Winter 2004

Volume 2, Issue 3

Our Goal is to...

Provide community members access to programs and announcements that enhance awareness of local government and education issues

Find C-NET's Program Schedule at:

Cnet.CentreConnect.org

C-NET's Televised Bulletin Board

The Sunday CDTV Guide & Daily Television Section of the CDT *****

You can always call our office at 238-5031 for program information!

Remember to visit CentreConnect.org

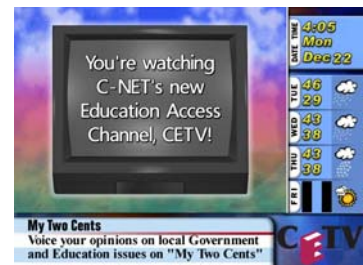
Your local source for non-profit, government and educational infor-

C-NET Gives Public a Taste of Education T.V.

Centre County residents can now see more great education programming thanks to C-NET's new education channel, CETV. The channel began airing Annenberg instructional and professional development programming the first week of December on cable channel 98 (Adelphia) and cable channel 15 (D&E). In the upcoming months CETV's programming will grow as

local school district and library events move from C-NET's original channel (now CGTV) to CETV and Penn State sports begin airing on the channel. C-NET will air six Penn State home wrestling matches during the 2003-2004 season. CETV will also show one Penn State home game in women's gymnastics, baseball, softball and men's and women's lacrosse and

men's volleyball. The channel's official launch will come in early 2004.



The CETV bulletin board will have the same layout and design as the original C-NET channel.

C-NET Chooses Logo Contest Winners

In early December 2003 the C-NET staff chose the logos for the network's new CGTV and CETV channels. C-NET held a two-month long contest and received over 50 entries from local students and community members. Kevin Fox, a Penn State graduate student, designed the winning CETV logo. Fox said he was glad to help out the community-based effort and has done design work for other local



organizations such as the State Theatre Project. Josh Cohen, the CGTV winner, is a State College Area High School student who is developing his graphic design skills in an elective class offered by the school.

SCAHS technology teacher Troy Alesi assigned the logo challenge to his students, who submitted the majority of contest entries. Both of winning logo designers were awarded a \$50 prize and the opportunity for their artwork to be seen by Centre County residents. The CGTV logo is now airing on the original C-NET channel (cable 7) and the CETV logo will be featured in early 2004 with the launch of the new education channel.

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C-NET Launches Viewer Member Program

C-NET is funded by local municipalities, school districts and libraries, but is in need of additional funding to expand and improve its coverage. That's why C-NET recently created its *Friends of C-NET* Viewer Member Program, which gives the community an opportunity to support the award-winning local government and education programming that C-NET provides to Centre County. C-NET currently has five Friends who have made generous donations through the program. Becoming a Friend is simple and has many benefits. Dona-

Friends of C-NET

Gold Members

Robert & Patricia Barbash

Silver Members

John & Elizabeth Dutton

Jeffrey Kern

Robert & Andrea Leonard

Hugh Mose

John T. Saylor

Thank You

tions made through this program can be as little as \$50, and members receive a weekly program schedule, community newsletters, certificate for one complimentary dubbed program tape and much more! Memberships last for one year, and donations are tax deductible. Additional information and a registration form can be found on C-NET's Web site at Cnet.CentreConnect.org. Those interested can also contact C-NET for a brochure. C-NET's Friends help provide a great service to the community and are highly valued and appreciated by everyone at C-NET!

"Since C-NET's programming is directed at building a sense of community, it's great to have support from community members." — James Rossi, Executive Director

Get Connected with:

www.CentreConnect.org

A comprehensive countywide Web site of non-profit, government and education information

This Service of C-NET Provides You with Information & Links to:

Local Government
Business & Industry
Arts & Recreation
Health & Human Services
Transportation
Schools & Libraries
Public Safety

And More!

Also Visit C-NET's Site at:
Cnet.CentreConnect.org

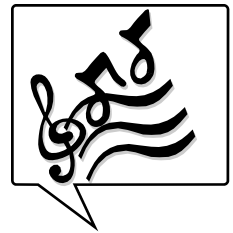
CETV Offers Exposure to Local Musicians

Listen to most radio stations and you will hear the same music being played over and over, preventing you from experiencing a lot of great music. C-NET would like to give you an alternative, but needs help from the community. The Bulletin Board on C-NET's new education channel CETV will feature music from a wide range of local artists, pro-



viding Centre County with a truly unique service. Not only does the community benefit, but local artists will have the rare opportunity to have their music played on television and heard by thousands. C-NET, however, needs music from a variety of local artists to make this jukebox of local music a success. Music should be submitted on a CD to C-NET's office. If you submit music in mp3 format, each song should be a separate file on the CD. Those who wish to state the name of the band/musician and song title before the music begins

must use an mp3 format and should make a 10 second recording at the beginning of each song submitted. Music should be inoffensive and will be screened for audio fidelity. As always, call our office with any questions you have!



“C-NET Tours” Takes You into the Workplace

By Ned Faust, Special Programs Producer and “C-NET Tours” Producer

During the holiday season you’re likely to go to parties and meet people you’ve never met before. One of the first questions likely to be asked at these events is, “Oh what do you do?” Butcher, baker, candlestick maker... woodworker, software designer, homemaker, the possibilities are endless. Sociologists and psychologists will tell you that in our culture an extremely important part our identity is tied to how we make a living, what we do.

As we get an inside look at local businesses, “C-NET Tours” will answer the question, “what do you do?” Tour guides who know the companies best will be our hosts as we explore the settings where work gets done in Centre County. You’ll

get to see, close up and personal, the combination of skill, dedication and plain hard work it takes to “get the job done” day in, day out. We’ll look at the steps in the process from beginning to end, raw materials to finished product.

In an age when we have an almost unlimited capacity to take things for granted (it’s really easy to do), “C-NET tours” will give you some insight and appreciation for what it is your friends and neighbors do all day at work. For many viewers “C-NET Tours” will solve the mystery about just what it is local businesses do and how they do it.

The premier of “C-NET Tours” will feature Woodcraft Industries. Employing some 200 people, Woodcraft has grown from a garage and \$500 in borrowed money to a thriving com-

pany that supplies high quality unfinished furniture to stores from State College to Sacramento. Woodcraft founder and president, Jack Campbell, is our guide through a plant that combines high tech, computer based, laser-guided equipment with the traditional quality that comes from the skill of experienced craftsmen...and craftswomen.

Future C-NET Tours will include everything from agriculture to high tech, successful companies that employ 10 or fewer workers to international businesses that employ hundreds—and they’re all in Centre County! Tune in for “C-NET Tours” and solve that mystery about your friends and neighbors as you discover “what they



Jack Campbell, Woodcraft founder and president, takes C-NET behind the scenes of the local furniture factory.



Woodcraft Industries, 1359 E. College Ave, specializes in oak, maple and pine furniture construction.



Special Programs Producer Ned Faust

Ned Faust produces many of C-NET’s new programs:

“C-NET Tours”

“Volunteer Time”

“From the Bleachers”

And Coming Soon...

“Small World”

Local community members from foreign countries share their experiences.

Satellite Dish Enables C-NET to Expand Education Programming



Twenty-four bricks were lifted to the roof for the setup of the satellite dish

Early one October morning C-NET gained an important element needed to broaden its programming capabilities. In just under five hours, the satellite dish that makes receiving education programming from Annenberg/CPB possible was set up. Annenberg/CPB, a partnership between the Annenberg Founda-



tion and the Corporation for Public Broadcasting, uses media and telecommunications to help educators and students improve themselves through learning. The service provides professional development programming for teachers of all grade levels to help them advance their expertise in their fields and improve their teaching methods. Annenberg is also intended to help high school students and adults learn. The programming will cover a variety of top-



ics including education theory, math, science, art, history and social studies, and literature. Annenberg can even help you learn another language! For more information about Annenberg programming, visit www.learner.org.

C-NET Organizational Structure:

We're not Just Channel 7 Anymore...

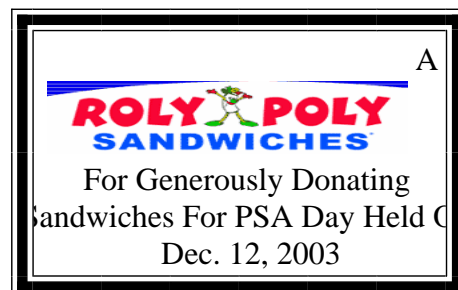


C-NET is the non-profit community organization that functions like an “umbrella” and encompasses the two new channels CGTV and CETV and CentreConnect.org, Centre County’s website for government, education, and non-profit organizations. Previously, “C-NET” referred to cable channel 7, which is now CGTV. CGTV will feature the same local government meetings and programming that aired on C-NET. The new CETV (Adelphia 98/D&E 15) will air all of C-NET’s programming sponsored by our school district, university and library sponsors plus Annenberg/CPB satellite programming. So the next time you hear “C-NET”, think “umbrella organization.”

C-NET and Local Non-Profits work together to create PSA spots

C-NET’s third Public Service Announcement Day, held on Friday, Dec. 12, 2003, was a great success thanks to all of the local non-profit organizations that participated. These community groups include Alpha Fire Co., AAUW, Centre Crest, CentrePeace, Easter Seals, Hope for Kids, Keep Kids Alive, and the Rotary Club of Downtown State College. PSA Day is held every six months and allows non-profit groups the chance to create a public service announcement with a little help from C-NET. The 30-second pieces appear between C-NET’s programs

for one year after being made. Making a PSA is easy and fun! For a small fee, C-NET can produce a quality announcement to be used not only on television, but also at your organization’s events. An organization representative can appear on camera, or just do a voice-over while pictures are displayed on the screen—or both! Contact C-NET with questions on how your non-profit organization can be a part of our next PSA Day.



Visit cnet.centreconnect.org for more information about our growing organization!